

Bees and banking:

exploring the value of natural capital for healthy farming futures

Can ecology and economics go hand in hand? Britain's leading environmentalist Tony Juniper says yes they can. He's coming to Ipswich to speak at the Suffolk FWAG Awards for Excellence in Farming.

The evening, hosted by Suffolk FWAG and sponsored by Ashtons Legal, promises inspiration, knowledge sharing and celebration. It will be held in Trinity Park Ipswich on Monday 19th November at 7pm, and will celebrate Ecological Farming Excellence – showcasing Farm Hedgerows and Pollinator Plots. The Tim Sloane and Suffolk FWAG Lapwing awards will be given in recognition of outstanding practice in farm conservation.

Influential guest speaker, Tony Juniper

CBE, will then address the value of natural capital for today's farmers. As one of the UK's leading environmental campaigners he is at the forefront of political change for a new approach towards sustainability. As Special Adviser to the Prince of Wales International Sustainability Unit and a Fellow with the University of Cambridge Institute for Sustainability Leadership, Tony is well placed to make the case for change. He says: "We have not lost the argument of nature being beautiful, or important. We have lost, time and time again, the argument of the "choice" between economic growth and the protection of nature."

Anna Beames - new CEO of Suffolk FWAG, will highlight the crucial role of independent advice when embracing a new approach in a changing landscape, reminding guests of Suffolk FWAG's trusted place as the original farming and wildlife advisors.



**SUFFOLK
F W A G**

Numbers are limited so email Diane Ling at diane.ling@suffolkfwag.co.uk by November 2nd to reserve a place. The event is free for Suffolk FWAG members Non Members: £25 including Buffet Supper. Contact Caroline Blew at Caroline.Blew@Suffolkfwag.co.uk for details of annual membership.



MONDAY 19TH NOVEMBER

**TRINITY PARK, IPSWICH
6:30 - 9:15PM**

sponsored by **Ashtons**
LEGAL

The Suffolk FWAG Awards for Excellence in Ecological Farming

Featuring the Tim Sloane Award: Showcasing Farm Conservation

**special guest speaker
Tony Juniper CBE**

Campaigner, writer, sustainability advisor and leading British environmentalist.



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